



DISNEY CHANNELS WORLDWIDE

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Radio Disney Fact Sheet

Radio Disney, part of Radio Disney Networks, the only 24-hour radio network devoted to families, keeps its listeners connected to popular culture and the biggest and rising recording artists in music today including Taylor Swift, Ariana Grande, Kelsea Ballerini and Alessia Cara. Radio Disney's Top 40 playlist is driven by listener requests and represents major label recording artists. It is widely recognized by the music industry as an influencer to drive music awareness and is among a select group of mainstream radio stations tracked by Billboard and Mediabase music panels. Billboard magazine has also twice cited Radio Disney in its "Maximum Exposure" list which names the Top 100 ways to get music noticed.

Distribution:

Radio Disney reaches millions of listeners each week across its national feed originating from Los Angeles, RadioDisney.com, the iHeartRadio app, Sirius XM satellite radio on channel 79, ShowMobile, Aha Radio, Slacker, TuneIn, iTunes Radio, and the Radio Disney iOS and Android Apps.

Audience:

Families

Source: Nielsen Audio, Radio Disney Fall 2013 Two-Book Average, M-Sun 6a-7p. Total U.S., All Platforms.

Programming Features:

- Radio Disney Music Awards
- NBT (Next Big Thing)
- Radio Disney Insider
- Radio Disney Take Over
- Radio Disney Top 3
- Radio Disney's Top 30
- Radio Disney Music Mailbag
- For The Record With Laura Marano

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